

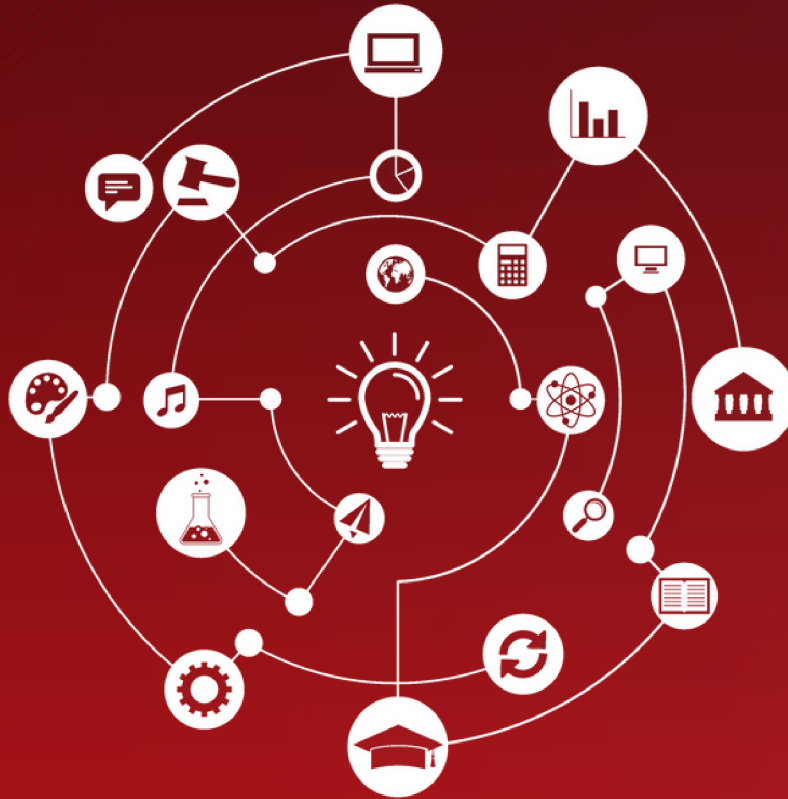


EDUCATION EXPERTS

DEVELOPING THE VISION OF EDUCATION

05th - 06th December 2023

Doha, Qatar



A.B.T
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Benchmark Test الاختبار المعياري



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ANNUAL CONFERENCE **EDUCATION EXPERTS**

25TH & 26TH NOVEMBER 2024

Doha, Qatar

The Qatar National Vision (QNV) 2030 serves as a clear roadmap for Qatar's future. Following on from the Qatar National Curriculum Framework, Education Experts will provide a platform to bring school leaders together and share best practices that continue to lead school improvement whilst reflecting Qatar's values, traditions and culture.

If you would to be a part of the next event, contact us

[*info@worldarenaevents.com*](mailto:info@worldarenaevents.com)



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At World Arena, we are renowned world experts across a range of industries including energy, finance, education, water and emerging markets. We have a wealth of knowledge, offering intimate senior-level events.

We work to highlight the key issues and challenges facing the global industry. Our gatherings are becoming widely acknowledged within the conference community for their quality, prestigious level of sponsors and senior corporate delegation.



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WELCOME NOTE

Dear Participants,

On behalf of World Arena Ltd, I am honoured to welcome you to the Education Experts Qatar 2023 Conference.

We are proud to be hosting this meeting of professionals across the spectrum of education here in Doha. Whatever your role in the education industry, you serve a business that is vital to the economic growth in Qatar.

Education is a strategically important industry. As custodians of the industry, you face a range of challenges in meeting these considerable and sometimes competing demands, so you need to be aware of the latest issues, strategies, technologies and solutions that can be employed. This conference itself retains its exclusivity as an ideal platform for gathering educators and meeting with industry leaders and experts. It will provide you with the opportunity to step aside from your usual routines. You would expect a dynamic and informative meeting, delivered through presentations, in depth roundtable discussions and panel debate questioning.

I wish to extend my grateful thanks to the delegates who have taken time out of their busy schedule to be with us. I would also like to extend our gratitude to our outstanding line up of speakers for sharing their knowledge and expertise. My profound appreciation goes out to all the sponsors, exhibitors and media partners for their contribution.

Our event management team are here to help you and answer any questions you may have. You will find us at the registration desk and throughout the conference area.

We look forward to bringing you two great days amongst industry colleagues and thank you for giving World Arena the opportunity to continue to serve this vital industry.

Have a great time and see you again next year!

BEN MORGAN

Event Director

World Arena Ltd





A.B.T

اي بي تي

الاختبار المعياري Benchmark Test

ABT assessments

The International Benchmark Test for Arabic subjects

750+
Schools

700K+
Students



A.B.T

Arabic Benchmark Test
اختبار اللغة العربية المعياري



IS.B.T

Islamic Education Benchmark Test
اختبار التربية الاسلامية المعياري



My1'st Language Platform
منصة لغتي الأولى



NON-ARABS Platform
منصة غير الناطقين بالعربية



R.B.T

Reading Benchmark Test
اختبار القراءة المعياري



A.B.T-K.G

اختبار اللغة العربية المعياري للروضة

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ABT Assessments are standardized assessments built based on the international standards for Arabic and Islamic and cover all the four skills for Arabic (Reading, Listening, Writing, and Speaking) and all the six elements of Islam (The Holy Qur'an and Hadeeth, Islamic values and Principles, Islamic law and Etiquettes, Seerah and Islamic figures, Faith and Identity and Belonging)

Professional Reports

ABT assessments provide professional reports like Students mark sheet, Attainment report, The summary report to write SEF, Progress within the academic year report, The progress Year to Year report, The Progress Trends over time report, The student report within the academic year, The student growth report, The combined report (per the phases, Key stages, primary, Secondary etc.) and the comparison report.

Accurate Data

ABT Assessments provide valid data to help the school know the right level of attainment, and then the schools will use these data to measure the progress within the academic year and trends over time.

www.abt-assessments.com



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For 40 years, **GL Education** has been a provider of high-quality, research-based assessments for children's education and wellbeing. We provide schools with the tools to deliver personalised learning that improves attainment and ensure that every student reaches their potential.

Our assessments are designed in collaboration with leading institutions including the University of Cambridge, University College London and Kings College London.

We are the UK's leading provider of formative assessments and our tests are used in schools in over 100 countries worldwide to address the challenges of admissions, benchmarking, measuring progress and working with significant numbers of EAL students.

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BravoBravo is at the forefront of educational innovation, with a mission to instil a passion for the Arabic language in school students. More than just a software application, it is a comprehensive educational journey that harnesses the synergy of technology, educational expertise, gamification and a commitment to ongoing learning and evaluation.

Originating from the core of educational practice, BravoBravo was conceived by educators within a school setting, ensuring an authentic connection to the educational landscape. We are attuned to the distinctive needs and obstacles faced by modern classrooms and remain devoted to addressing them through persistent research and enhancement.

Our solution offers a groundbreaking approach to how schools, educators, and parents participate in school education. BravoBravo's primary goal is to enrich the student learning experience by encouraging practice and simplifying the assessment process.

The essence of BravoBravo is its student-centered philosophy, underscored by a suite of formative assessment tools designed to be fair, flexible, and stimulating. The platform offers a rich repository of skills and questions, empowering schools and teachers to tailor curricula to their specific needs.

www.bravobravoapp.com

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Better assessments mean better information for schools to make meaningful decisions.

As **Goal Testing**, creating value from research, data and experience, we offer customized services to meet the needs of individual students and English-language teachers, working in public and private K12 schools, language centers, and higher education institutions.

Our mission is to provide high-quality language assessments and professional development opportunities for English language teachers, enabling them to deliver effective language education to their students. With our expertise and commitment to excellence, we aim to become a trusted partner for educational institutions

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CO-SPONSOR

The Happy Confident Company brings together teachers, therapists, psychologists to develop success-driven programmes, tools and strategies that equip today's children with the tools to cope with the pressures they are facing.

We believe that prevention is key, equipping children, from the early years, with the social and emotional skills that will help prepare them for life. Our extensive, modular, ready-to-go schools programme supports four key areas:

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Each of our leading-edge programmes will effortlessly integrate with the school day and curriculum, include all teaching materials, notes and guidance, activities and materials ready-written for ages 4-13. What makes us different is our science-backed approach, married with our highly engaging, video-led programmatic style lessons that can be delivered in just 10 minutes a day, at the touch of a button.

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AGENDA DAY ONE

TUESDAY - 05 DECEMBER 2023

- 08:00 - 08:50 Morning Coffee and Day One Registration**
- 08:50 - 09:00 Welcome Note from the Conference Host**
Juliet Coley-Irwin, Executive Producer, Education Experts
- 09:00 - 09:30 Leading Education Innovation: Knowing What You Don't Know**
Edward Lawless, Executive Director of Academic Development, Qatar Foundation – Pre-University Education
- 09:30 - 10:00 The Role of Emotional Intelligence in Teaching and Learnership**
Dana Abu Goura, CEDO - Maarif Education
- 10:00 - 10:30 Successful Change Management in Schools**
Mike Seaton, Principal, Kings College, Doha
- 10:30 - 11:00 The International Benchmark Test for Arabic subjects**
Mohammed Gamal, CEO, ABT Assessments
- 11:00 - 11:30 Networking Coffee Break**
- 11:30 - 12:00 How to Foster Parent-school Partnerships**
Dalal Ali Ahmed, Principal, Tariq Bin Ziad School, Qatar Foundation - Doha
- 12:00 - 12:30 Navigating Professional Growth and Organisational Trust**
Ben Raybould, Vice Principal, GEMS Wellington School, Qatar
- 12:30 - 13:00 Effective Improvement to Raise School Standards**
Ian Evason, Head of Secondary, Royal Grammar School, Qatar
- 13:00 - 14:00 Lunch**
Buffet Lunch & Refreshments available within the Exhibitors Arena
- 14:00 - 14:30 Analysis and Use of Valid and Reliable Data through All Leadership Levels**
Heather Lang, Academic Coordinator, Qatar Academy Sidra, High School
- 14:30 - 15:00 Thinking Outside the Test**
Benan Rifaioğlu Alahdab-Educational Consultant-Teacher Trainer , Özge Önal -Educational Consultant-Teacher Trainer, Goaltesting
- 15:00 - 15:30 STEM Matters - Effective STEM Integration**
Jad Philip Abdel Sater, Math and science coordinator, Arab International Academy, Qatar
- 15:30 - 16:00 Panel Discussion: How do schools Increase Performance on International Benchmark Assessment**
- Moderator: Yemisi Olaitan, Principal, The Third Assalam School, Boys**
1. Dana Abu Goura, CEDO (Chief Education Officer) - Al Maarif Schools
 2. Mike Seaton, Principal, Kings College, Doha
 3. Dalal Ali Ahmed, Principal, Tariq Bin Ziad School, Doha
 4. Heather Lang, Academic Coordinator, Qatar Academy High School (Qatar Academy Sidra)
 5. Nael Hamamra, Vice Principal (EC and IB Program Leader), Etqan Global Academy (EGA)

AGENDA DAY TWO

WEDNESDAY - 06 DECEMBER 2023

- 08:00 - 08:50** **Morning Coffee and Day Two Registration**
- 08:50 - 09:00** **Opening Remarks from the Chairperson**
Dana Abu Goura, CEDO (Chief Education Officer) - Al Maarif Schools
- 09:00 - 09:30** **Recruitment and Retention**
Mark Lentz, Head of School/CEO, GEMS American Academy
- 09:30 - 10:00** ***A Tale of Two Students – Piecing Together the Data Jigsaw***
Samina Yasmin, International Consultant, GL Education
- 10:00 - 10:30** ***Effectively Involving All Stakeholders to Improve Educational Outcomes of Students***
Sean Sibley, Principal, Doha English Speaking School (DESS)
- 10:30 - 11:00** **Transform Your School's Wellbeing in Only 10 Minutes a Day**
Nadim Saad, Founder and CEO, Happy Confident Company
- 11:00 - 11:30** **Networking Coffee Break**
- 11:30 - 12:00** **Reading, Literacy, and Oracy**
Mirela-Dana Palimariu, School Principal, Cardiff International School
- 12:00 - 12:30** **Leading Impactful Change Through Reflective Practice" : a Focus on the Impact of Data Analysis and Reflection Cycles on School Communities.**
Mirna A. Raslan, MYP School Principal, Qatar Academy Doha
- 12:30 - 13:00** ***AI-Powered Outdoor Learning: Igniting Curiosity and Fostering Environmental Stewardship***
Iyad Salameh, Automation and Robotics Instructor, Mechatronics Engineer, Qatar Science and Technology Secondary School for Boys
- 13:00 - 14:00** **Buffet Lunch & Refreshments available within the Exhibitors Arena**
- 14:00 - 14:30** **Revolutionizing Education with BravoBravo: Utilizing AI in Teaching and Learning**
Zeid Fahoum, General Manager, Bravo Bravo
- 14:30 - 15:00** ***Curriculum Design and Implementation which Integrates National Priorities Alongside Breadth and Balance***
Nael Hamamra, IB consultant and Director of Teaching and Learning, ALI educational group
- 15:00 - 15:30** ***Assessment for All***
Laila Ghazal, Academic Deputy, Gheras International School, Qatar

SPEAKERS DIRECTORY



Edward Lawless
Executive Director,
Learning & Innovation,
The Qatar Foundation



Mark Lentz
CEO/Head of School, GEMS
Education Country Director



Mirna Raslan
Senior School Principal,
Qatar Academy Doha



Dana Abu Goura
Chief Education Officer,
Al Maarif Schools



Mohamed Gamal
Founder/CEO,
ABT Assessments



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Principal,
King's College Doha



Özge Önal
Educational
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Iyad Salameh
Automation and
Robotics Instructor,
Ministry of Education
– QSTSS



Sean Sibley
School Principal, Doha
English Speaking School

SPEAKERS DIRECTORY



Ian Evason
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Nael Hamamra
*IB consultant and
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Samina Yasmin
*International Consultant,
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